



Advocacy Policy

CANDIDATES

Since W2D does not endorse Democratic candidates running against one another during primary races, the following procedure applies only during the general election.

1. The Advocacy Committee will meet following the Primary Election to determine a list of candidates for the board to consider endorsing.
2. The Advocacy Committee may contact said candidates to inquire if they are interested in a W2D endorsement.
3. The Advocacy Committee may recommend that the W2D Board suspend usual process and endorse candidates in critical non-partisan elections.

Levels of support could include: Board resolution of endorsement, emails to the general membership, website endorsement, use of W2D name in advertising and press releases, and encouragement of the general membership to action. The Advocacy Committee shall make recommendations to the W2D Board about possible levels of contributions from the W2D PAC to endorsed candidates.

ISSUES

Issue endorsement or opposition requests can originate from W2D members or an outside source.

1. Endorsement/opposition of initiative petitions or referendums does not occur until a measure is confirmed by the Secretary of State's Office or the appropriate county official. The Advocacy Committee shall make recommendations to the W2D Board on positions on legislative issues prior to each legislative session.
2. The Advocacy Committee shall identify measures or issues for the WD Board to consider for action. An advocate may request support or opposition of a particular measure or issue.
3. The advocate provides a synopsis of their position.
4. The Advocacy Committee, based on democratic principles and on the mission and values of W2D recommends endorsement, opposition or no position.
5. The Advocacy Committee provides an appropriate analysis to the W2D Board.
6. The decision to endorse/oppose/take no action is made following a simple majority vote of Board members present and proxies received by the President.

EXPRESS APPROVAL PROCESS

On rare occasions, requests for immediate approval/opposition of issues, etc. can occur. With approval of the President, the Advocacy Committee solicits approval/opposition support via email using the steps above as appropriate. The email subject line will indicate: Request for express approval immediate response required.